

EVERY day is Anti-Bullying Day™



THE FLAG SHOP WINNIPEG COMMITS TO RAISE FUNDS FOR THE RED CROSS “DAY OF PINK” CAMPAIGN

WINNIPEG, MB (April 2, 2015) – The Flag Shop Winnipeg is pleased to announce that, for the entire month of April, we will be donating 5% of all sales revenue from our extensive Anti-Bullying product line to the Canadian Red Cross in support of the “Day of Pink” campaign.

“It was just eight weeks ago that The Flag Shop launched our National Anti-Bullying initiative “EVERY DAY IS ANTI-BULLYING DAY” and we look forward to promoting awareness of this message throughout Manitoba” says Guy Gauthier, Owner of The Flag Shop Winnipeg. “We are delighted that all funds donated to the RED CROSS DAY OF PINK will go directly to the education of Manitoba students that bullying behaviour is not acceptable!”



The Flag Shop is honoured to offer a wide-range of Anti-Bullying products based on the award winning design of Grace Fenton, a Grade 7 student. The image offers the positive message of helping those that need our help and accepting help when you’re down.

The Flag Shop’s price points have been specifically designed to support school and other organizational Anti-Bullying fundraising efforts, and we plan to continuously add new products to this initiative.

Our Anti-Bullying Products



Anti-Bullying products are available online as well as through all of our 13 retail locations and are exclusive to The Flag Shop.

The Flag Shop Winnipeg is proudly Canadian and committed to getting the message across that “Every day is Anti-Bullying Day”. More information about The Flag Shop’s Anti-Bullying initiatives and products can be found at www.antibullyingflag.ca.

Our donation will be based on all in-store and online sales made to residents of Manitoba from April 1 -30, 2015, and is in addition to the company product donation fund that has been set up to support future Anti-Bullying campaigns. Please visit us at our store located at 1195 Pembina Highway, Winnipeg or go to www.antibullyingflag.ca for more information about The Flag Shop Anti-Bullying initiatives and products.

Contact:

Guy Gauthier – Owner – The Flag Shop Winnipeg
Winnipeg@flagshop.com or 1-800-260-3713